



Terms and Conditions

YOUR USE OF OUR SERVICES INDICATES YOUR INTENT TO BE BOUND BY THE FOLLOWING TERMS AND CONDITIONS OF USE ("THE AGREEMENT") GOVERNING YOUR USE OF THE SERVICE PROVIDED BY Global Market Exposure Corp.

Global Market Exposure Corp. will provide you with use of Simple Site Themes ("SST"), Featured Property Placement ("FPP") or Search Engine Placement ("SEP") services (collectively, "Services" or generically, "Service"). Your use of such Services shall be deemed to be your agreement to abide by this Agreement, including any materials available on the www.GlobalMarketExposure.com website, including but not limited to GME's privacy and security policies.

Services

Search Engine Placement ("SEP"). If you have purchased SEP Services, GME will position your designated website(s) among the Sponsor Results on the first search results page on the Search Engine(s) and/or Search Engine Network(s) you selected within 10 business days of opening your account, contingent upon your designated website(s) passing the Quality Standards Review(s) imposed by the selected Search Engine(s), such as Google and/or Yahoo. Those reviews consider, but are not limited to: Relevancy; Popularity; Content; Pop Ups; Local Relevance. For the purposes of this agreement, when selecting service on Google, Search Engine Placement (SEP) is defined as Exact Match targeted to Google.com, unless amended in writing. Search engine placement selections involve keyword searches and such searches are subject to availability and GME's approval. Further, you understand that the availability of search terms and website placement are affected by market conditions and as a result may change from time to time. In the event the costs incurred by GME to maintain your current position increases substantially, GME shall offer you the option of: continuing placement at the increased Fees or choosing another position for which the Fees are substantially the same as the Fees you are paying at the time of increase. In the event Fees for maintaining your current position substantially decrease, GME will offer you the option of choosing another keyword search for which the SEP Service Fees seem to offer better value at substantially the same Fees you are paying. Changes in SEP Service Fees shall appear during the billing cycle immediately following the cycle in which the Fees change. In the event that neither a change in keyword search nor a change in monthly fees is a mutually acceptable option GME Corp. reserves the right to terminate service at its sole discretion. If GME Corp. terminates service within a billing cycle you will be refunded the balance remaining for that cycle. You understand and agree that the Quality Standards Review(s) and alliances between independent search engines and the Yahoo! Search Network and Google search engines are not under GME's control.

Simple Site Themes ("SST") Services. If you have purchased SST Services, you will be provided with a selection of website templates and tools from which you can create a semi-custom website for your company which GME will host. GME will enable you to add and edit your own content.

Featured Property Placement ("FPP") Services. If you have purchased FPP Services, you will be provided with a selection of website templates and tools which will allow you to showcase your property listings, position and rotate listings and customize your photo gallery of listings with instant editing.

Privacy & Security; Disclosure. You may view GME's privacy and security policies (collectively, "Policies") at www.GlobalMarketExposure.com GME reserves the right to modify the Policies in its reasonable discretion from time to time. You are responsible for knowing the current Policies,



and your continued use of the Services indicates your agreement to the Policies as they may be modified or revised. GME occasionally may need to notify all Services users of important announcements regarding Service operation. You agree that GME may disclose the fact that you are a user and the Service you are using.

Service Fees

Set-up Fees. You agree to pay a nonrefundable account set-up fee for each Service you purchase.

Monthly Fees. You agree to pay the Monthly Service Fee each month on the same date you opened your account. The Monthly Service Fee is due in advance of the delivery of Services. For example, if you opened your account on March 15, your Monthly Service Fee will be due on the 15th of each month thereafter until your account is terminated; the Monthly Service Fee for Services delivered from April 15 to May 14 would be due on April 15. Your monthly fees are not refundable if your account is terminated, regardless of the reason.

License Grant & Restrictions. In exchange for your access to and use of the Service and the fees you pay for such access and use, GME hereby grants you a nonexclusive, nontransferable, limited right to access and use the Service, subject to the terms and conditions of this Agreement. Your license shall be solely for your internal business. You confirm that all persons accessing the Service under your password or on your behalf have your authority to do so, and you assume total and complete responsibility for their compliance with this Agreement. GME reserves all rights not expressly granted to you.

You shall not (I) license, sub-license, sell, resell, transfer, assign, distribute or otherwise commercially exploit or make available to any third party the Service in any way; (ii) modify or make derivative works based upon the Service; (iii) create Internet "links" to the GME Corp. website, except as authorized in writing by GME, or to "frame" or "mirror" any material or content on any other server or wireless or Internet-based device; or (iv) reverse engineer or access the Service in order to (a) build a competitive product or service, (b) build a product using similar ideas, features, functions or graphics of the Service, or (c) copy any ideas, features, functions or graphics of the Service. User licenses cannot be shared or used by more than one individual but may be reassigned from time to time when new Users replace former Users who have terminated employment or the business relationship or otherwise changed the job status or function and no longer use the Service.

GME reserves the right to audit you, at GME's expense, to ensure compliance. However, in the event the audit in GME's reasonable determination indicates noncompliance, you agree to bear all reasonable costs associated with the audit, including GME's time, billed at GME's then-current consulting rates.

You shall not: (I) send SPAM or otherwise unlawful or unsolicited messages in violation of applicable laws; (ii) send or store infringing, obscene, threatening, libelous or otherwise unlawful or tortuous material, including material harmful to children or that violates third party privacy rights; (iii) send or store material containing software viruses, worms, Trojan horses or other harmful computer codes, files, scripts, agents or programs; (iv) interfere with or disrupt the Service's integrity or performance or that of the data contained therein; or (v) attempt to gain unauthorized access to the Service or its related system or network. Violation of your security obligations and/or the breach of any system or network security may result in civil or criminal liability. GME may investigate occurrences which may involve such violations and may involve, and cooperate with, law enforcement authorities in prosecuting Users who are involved in such violations.

User Content. One or more of the Services may include the means by which you can transmit,



add or upload data, material, information or other content or materials ("User Content"). You agree not to use the Service for: (a) any activity that is unlawful (whether criminal or tortuous) under the laws of any jurisdiction to which you or GME is subject; (b) any activity that promotes others to act unlawfully; (c) any activity that constitutes competition with the Service; (d) uploading, submitting or otherwise making available material that infringes GME's copyright, trademark or other intellectual property rights; or (e) uploading, submitting or otherwise making available threatening, defamatory or obscene comments, proprietary, confidential or insider information, obscene or pornographic material, or falsified and/or misleading information ("Objectionable Content").

GME has no obligation to monitor User Content. However, GME has the right to perform such monitoring, and the right (but not the obligation) to reject, withhold, remove and/or discard User Content without notice for any breach, including without limitation, your nonpayment. Upon termination, your right to access or use User Content immediately ceases, and GME shall have no obligation to maintain or forward any User Content.

GME does not own any User Content. You have sole responsibility for the accuracy, quality, integrity, legality, reliability, appropriateness and intellectual property ownership or right to use of all User Content. GME shall not be responsible or liable for the deletion, correction, destruction, damage, loss or failure to store any User Content.

Your Responsibilities. You agree that you will use the Service only for lawful purposes within the stated context of GME's intended and acceptable use of the Service, which shall be interpreted solely by GME. You agree that you are responsible for all activity occurring under your account and shall abide by all applicable local, state, national and foreign laws, treaties and regulations in connection with your use of the Service, including those related to data privacy, international communications and the transmission of technical or personal data. You shall: (I) immediately notify GME of any unauthorized use of any password or account or any other known or suspected security breach; (ii) immediately report to GME and use reasonable efforts to stop immediately any copying or distribution of Content that you know or suspect; and (iii) not impersonate another User or provide false identity information in order to gain access to or use the Service.

GME Responsibilities. (i) GME has up to and including 10 business days from the date you sign up for SEP Services to produce the Services ordered. (ii) GME has up to and including 15 business days from the date you sign up for SST Services to produce the Services ordered.

Intellectual Property Ownership. GME (and its licensors, where applicable) solely owns all rights, title and interest, including all related intellectual property rights, in and to the Services and related GME-provided Content ("Service Content"), and any suggestions, ideas, enhancements, requests, feedback, recommendations or other comments or information relating to the Service provided by you or any other party. This Agreement is not a sale and does not convey to you any rights of ownership in or related to the Service, the Service Content or intellectual property owned by GME.

No Endorsement of Linked Sites. GME does not endorse any websites linked through the Services or its website, and provides these links only for convenience. In no event shall GME be responsible for any content, products or other materials on or available from such linked sites.

Term & Termination

Month-to-Month Agreement. This is a month-to-month agreement, which shall automatically renew unless terminated.

Termination By Notice. You may cancel your account at any time by providing an email to



Confirm@GlobalMarketExposure.com and you will receive a follow up email to complete your cancellation. Notice must be received by GME at least 10 days prior to your monthly bill date.

For Cause. GME, in its sole discretion, may disable your password and/or terminate your account or use of the Services at any time and without notice if GME in good faith believes you have breached this Agreement. You acknowledge and agree that GME has no obligation to retain the Customer Content and may delete such Customer Content if GME terminates your account for breach and such breach is not cured within 30 days of such breach.

Terminations. If your request falls after the 10 day grace period, then the account will just cancel on the following month billing cycle. This is important to follow so we guarantee billing and the ad will be stopped. Your ad will remain online until the end of the cycle of course, even if passed the 10 day grace period.

Website Reinstatement Fee. You shall pay a \$50.00 Reinstatement Fee if your website account is reactivated after being terminated for whatever reason. In addition, you must pay all past-due Monthly Service Fees before your account will be reactivated. GME further reserves the right to require the prepayment of Monthly Services Fees in any amount that GME, in its sole discretion, deems sufficient as to reduce the risk of future nonpayment and/or any other breach.

Representations and Warranties. Each party represents and warrants that it has the legal power and authority to enter into this Agreement. GME represents and warrants that it will provide the Services in a manner consistent with general industry standards reasonably applicable to the provision thereof and that the Services will perform substantially in accordance with GME's claims. You represent and warrant that you have not falsely identified yourself nor provided any false information in order to gain access to the Services. You represent and warrant that your access to the Services shall not violate any contract, statute, rule, regulation or other obligation under which you are bound. You represent and warrant that you shall not access the Services to conduct or solicit the performance of any business or activity that is tortuous or prohibited by law.

No Guarantee of Results. GME is not a marketing or public relations consultant and does not deem its Services or other related services as such. GME makes no representations or guarantees regarding effectiveness or timeliness of the Services in meeting your business objectives.

Mandatory Indemnification. You shall indemnify and hold GME, its licensors, and each party's parent organizations, subsidiaries, affiliates, officers, directors, employees, attorneys and agents, harmless from and against any and all claims, costs, damages, losses, liabilities and expenses (including attorneys' fees and costs) arising out of or in connection with: (i) a claim alleging that access to the Service was unauthorized and such unauthorized access has caused harm to you or a third party; (ii) a claim alleging that use of the Customer Content infringes the rights of, or has caused harm to, a third party; (iii) a claim, which if true, would constitute a violation by you of your representations and warranties; or (iv) a claim arising from the breach by you of this Agreement, provided in any such case that GME (a) promptly gives you written notice of the claim; (b) gives you sole control of the defense and settlement of the claim (provided that you may not settle or defend any claim unless you unconditionally release GME of all liability and such settlement does not affect GME's business or Services); (c) provide to you all available information and assistance; and (d) has not compromised or settled such claim.

GME shall indemnify and hold you and your parent organization, subsidiaries, affiliates, officers, directors, employees, attorneys and agents harmless from and against any and all claims, costs, damages, losses, liabilities and expenses (including attorneys' fees and costs) arising out of or in connection with: (i) a claim alleging that the Services directly infringe on a copyright, a U.S.



patent issued as of the effective date of this Agreement, or a third party's trademark; (ii) a claim, which if true, would constitute a violation by GME of its representations or warranties; or (iii) a claim arising from GME's breach of this Agreement; provided that you (a) promptly give GME written notice of the claim; (b) give GME sole control of the claim's defense and settlement (provided that GME may not settle or defend any claim unless it unconditionally releases you of all liability; (c) provide to GME all available information and assistance; and (d) have not compromised or settled such claim. GME shall have no indemnification obligation and you shall indemnify GME pursuant to this Agreement, for claims arising from any infringement arising from the combination of the Services with any of your products, services, hardware or business process(es).

Disclaimer of Warranties. GME and its licensors make no representation, warranty or guaranty as to the reliability, timeliness, quality, suitability, truth, availability, accuracy or completeness of the Services or any Service Content. GME and its licensors do not represent or warrant that (a) the use of the Services will be secure, timely, uninterrupted or error free or operate in combination with any other hardware, software, system or data, (b) the Services will meet your requirements or expectations, (c) any stored data will be accurate or reliable, (d) the quality of any products, services, information or other material purchased or obtained by you through the Services will meet your expectations, (e) errors or defects will be corrected, or (f) the Services or the server(s) that make the Services available are free of viruses or other harmful components. The Services and all Service Content is provided to you strictly on an "as is" basis, all conditions, representations and warranties, whether express, implied, statutory or otherwise, including, without limitation, any implied warranty of merchantability, fitness for a particular purpose or non-infringement of third party rights, are hereby disclaimed to the maximum extent permitted by applicable law by GME and its licensors.

Internet Delays. Services may be subject to limitations, delays and other problems inherent in the use of the internet and electronic communications. GME is not responsible for any delays, delivery failures or other damage resulting from such problems.

Downtime. You hereby acknowledge and agree that the Services may be inaccessible for a period or periods of time for purposes of maintenance, installation, update implementation, replacements, back-up or modification. GME hereby disclaims, and you hereby waive, any and all responsibility of GME resulting from GME's inability or failure to provide the Services during such downtime.

Limitation of Damages. GME shall not be liable for any lost profits or consequential, exemplary, incidental or punitive damages, regardless of the form of action, whether in contract or in tort, including negligence, and regardless of whether such damages are reasonably foreseeable. Notwithstanding any provision to the contrary, the liability of GME for any reason and for any cause of action whatsoever in connection with this Agreement, the Services, the Service Content or the services provided by GME shall not exceed the total amount of money paid by you to GME within the 12 months preceding the date on which such claimed damage or injury arose. This paragraph shall survive termination and cancellation of this Agreement.

Local Laws and Export Control. The Services may provide and use software and technology that may be subject to United States export controls administered by the U.S. Department of Commerce, the U.S. Department of Treasury Office of Foreign Assets Control and other U.S. agencies. You acknowledge and agree that the site shall not be used, and none of the underlying information, software or technology may be transferred or otherwise exported.

Notice. GME may give notice by means of a general notice on the Services, via electronic mail to your email address on record in GME's account information or by written communication sent by



first class mail or prepaid post to your address on record with GME. Such notice shall be deemed given upon the expiration of 24 hours if sent by email or 3 days after mailing or posting (if sent by first class mail or prepaid post). You may give notice to GME at any time by email to: Confirm@GlobalMarketExposure.com. Your notice will be deemed given when received by GME.

Amendments and Modifications. GME reserves the right to modify the terms and conditions of this Agreement or its policies related to the Services at any time, effective upon posting of an updated version of this Agreement on the GME website or upon delivery of a copy of the updated version by email or post. You are responsible for regularly reviewing this Agreement. Continued use of the Services after any such amendments or modifications shall constitute your consent to such amendments or modifications.

Assignment. You may not assign this Agreement. GME may assign this Agreement without your consent to (i) a parent or subsidiary; (ii) an acquirer or assets; or (iii) a successor by merger. Any purported assignment in violation of this section shall be void.

General. This Agreement shall be governed by Oregon law and controlling U.S. federal law, without regard to choice or conflicts of law provisions of any jurisdiction, and any disputes, actions, claims or causes of action arising out of or in connection with this Agreement or in the Service shall be subject to exclusive jurisdiction of the state and federal courts located in Portland, Oregon. No text or information set forth on any other purchase order, pre-printed form or document (other than a GME order form, if applicable) shall add to or vary the terms and conditions of this Agreement. If any provision of this Agreement is held by a court of competent jurisdiction to be invalid or unenforceable, then such provision(s) shall be construed, as nearly as possible, to reflect the intentions of the invalid or unenforceable provision(s), with all other provisions remaining in full force and effect. No joint venture, partnership, employment or agency relationship exists between you and GME as a result of this Agreement or use of the Services. The failure of GME to enforce any right or provision in this Agreement shall not constitute a waiver of such right or provision unless acknowledged and agreed to by GME in writing. This Agreement, together with any applicable order form, comprises the entire agreement between you and GME and supersedes all prior or contemporaneous negotiations, discussions or agreements, whether written or oral, between the parties regarding the subject matter contained herein.

SEO Terms and Conditions

Our standard terms and conditions regarding optimization are details below.

By placing an order with Global Market Exposure, you confirm that you are in agreement with and bound by the terms and conditions below.

Definitions:

The Client : The company or individual requesting the services of Global Market Exposure.

Global Market Exposure: Primary designer/site owner & employees or affiliates.

General

Global Market Exposure will carry out work only where an agreement is provided either by email, telephone, mail or fax. Global Market Exposure will carry out work only for clients who are 18 years of age or above. An 'order' is deemed to be a written or verbal contract between Global Market Exposure and the client, this includes telephone and email agreements.

Website Design and Optimization

Whilst every endeavor will be made to ensure that the website and any scripts or programs are free of errors, Global Market Exposure cannot accept responsibility for any losses incurred due to malfunction, the website or any part of it.



The website, graphics and any programming code remain the property of Global Market Exposure until all outstanding accounts are paid in full.

Any scripts, cgi applications, php scripts, or software (unless specifically agreed) written by Global Market Exposure remain the copyright of Global Market Exposure and may only be commercially reproduced or resold with the permission of Global Market Exposure.

Global Market Exposure cannot take responsibility for any copyright infringements caused by materials submitted by the client. We reserve the right to refuse any material of a copyrighted nature unless adequate proof is given of permission to use such material.

Any additions to the brief will be carried out at the discretion of Global Market Exposure and where no charge is made by Global Market Exposure for such additions, Global Market Exposure accept no responsibility to ensure such additions are error free and reserve the right to charge an according amount for any correction to these or further additions.

The client agrees to make available as soon as is reasonably possible to Global Market Exposure all materials required to complete the site to the agreed standard and within the set deadline.

Global Market Exposure will not be liable for costs incurred, compensation or loss of earnings due to the failure to meet agreed deadlines.

Global Market Exposure will not be liable or become involved in any disputes between the site owner and their clients and cannot be held responsible for any wrongdoing on the part of a site owner.

Global Market Exposure will not be liable for any costs incurred, compensation or loss of earnings due to the work carried out on behalf of the client or any of the clients appointed agents.

Global Market Exposure will not be liable for any costs incurred, compensation or loss of earnings due to the unavailability of the site, its servers, software or any material provided by its agents.

Once a website has been designed and completed the final balance of payment is then due in accordance with our payment terms. There are no exceptions to this, i.e If the client decides they no longer want the site, as they have commissioned the work and paid a deposit they are still obliged to pay for the work that has been done. Non payment will result in legal action being taken if necessary.

Disclaimers and limitations on liability

1. Global Market Exposure shall not be responsible for URLs dropped or excluded by a search engine for any reason.
2. Global Market Exposure shall not be responsible for delays or failure of performance resulting from Internet Service Provider delivery problems or failure, or any communication or delivery problems associated with Client's receipt of the Account Service data. Global Market Exposure shall not be responsible for acts or causes beyond their control, including but not limited to: acts of God, strikes, lockouts, communications line or equipment failures, power failures, earthquakes, or other disasters.
3. Global Market Exposure do not represent or warrant that Customers' URLs will achieve a favorable position, or any position, within a particular search engine.
4. Global Market Exposure do not warrant or represent that the use or the results of the use of the materials available through the Global Market Exposure Services or from third parties will be correct, accurate, timely, reliable or otherwise.
5. You expressly agree that use of the Global Market Exposure Services provided hereunder is at your sole risk. These Services are provided on an "as is" and "as available" basis. Global Market Exposure expressly disclaim all warranties of any kind, express or implied, including without limitation any



warranty of merchantability, fitness for a particular purpose or non-infringement.

6. Notwithstanding the security precautions taken against disclosure of information, there are certain conditions that exist on the Internet generally which are outside Global Market Exposure' control and could result in a breach of security. Accordingly, Global Market Exposure cannot guarantee that Your Account Service data information will be free from corruption or piracy. You hereby expressly waive any claim against Global Market Exposure arising out of the loss of data through corruption, piracy, breach of security or for any other reason that is not based on intentional or grossly negligent actions of Global Market Exposure.

7. To the maximum extent allowed by law, Global Market Exposure and any of their parents, members, subsidiaries, affiliates, service providers, licensors, officers, directors or employees shall not be liable for any direct, indirect, special, incidental or consequential damages (no matter how they arose, including negligence), or for interrupted communications, lost data or lost profits, arising out of or in connection with the Services provided hereunder. Further, Global Market Exposure will not have any liability for any losses arising because the Global Market Exposure Services are not operational or accessible. This section does not limit liability for bodily injury of a person.

Database, Application and E-Commerce Development

Global Market Exposure cannot take responsibility for any losses incurred by the use of any software created for the client. Whilst every care has been taken to ensure products are problem free and accurate, the ultimate responsibility lies with the client in ensuring that all software is functioning correctly before use.

Any scripts, cgi applications or software (unless specifically agreed) written by Global Market Exposure remain the copyright of Global Market Exposure and may only be commercially reproduced or resold with the permission of Global Market Exposure.

Where applications or sites are developed on servers not recommended by Global Market Exposure, the client is expected to provide or seek any information, additional software, support or co-operation pertaining to the server required in order for the application to be correctly developed. Where large applications are to be developed, it is the clients responsibility to provide a suitable testing environment which is identical to the final production environment.

The client is expected to test fully any application or programming relating to a site developed by Global Market Exposure before being made generally available for use. Where "bugs", errors or other issues are found after the site is live, Global Market Exposure will endeavor (but is not obliged to) to correct these issues to meet the standards of function outlined in the brief

Compatibility

Global Market Exposure will endeavor to ensure that any developed/designed site or application will function correctly on the server it is initially installed in and that it will function correctly when viewed with the web browsing software Microsoft Internet Explorer Version 6 and to an acceptable level with Mozilla browsers. Global Market Exposure can offer no guarantees of correct function with all browser software.

Website Hosting

Whilst Global Market Exposure recommends hosting companies to host websites, no guarantees can be made as to the availability or interruption of this service by Global Market Exposure cannot accept liability for losses caused by the unavailability, malfunction or interruption of this service, or for loss of turnover, sales, revenue, profits or indirect, consequential or special loss.

Global Market Exposure reserve the right to refuse to handle in any way, material which may be deemed offensive, illegal or in any way controversial, and also to terminate the free hosting service should the necessity arise.

Payment of Accounts



A deposit is required from any new client before any work is carried out. It is the Global Market Exposure policy that any outstanding accounts for work carried out by Global Market Exposure or its affiliates are required to be paid in full, no later than 30 days from the date of the invoice unless by prior arrangement with Global Market Exposure.

Once a deposit is paid and work completed you are obliged to pay the balance of payment in full. We will contact clients via email and telephone to remind them of such payments if they are not received when due.

If accounts are not settled or Global Market Exposure have not been contacted regarding the delay, access to the related website may be denied and web pages removed, we will then pass such cases to the Small Claims Court to pursue payment, non payment can result in county court judgments (ccj's) being added to the clients credit rating.

Following consistent non payment of an invoice our Solicitors will contact the client in question, with a view to taking the matter further and if need be to seek payment through legal procedures, and if necessary court summons.

Complaints Procedure

Anyone who experiences a problem with the web service provided by Global Market Exposure should raise the matter directly using our online contact form to do so, giving sufficient information to locate the material (such as an url) and clearly outlining the grounds for complaint.

Global Market Exposure will approach the individual responsible for the material in question with a view to resolving the matter to the satisfaction of the complainant.